

# Rocio Reyes

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[rocioeyesportfolio.com](http://rocioeyesportfolio.com)

(805) 798-4065

## Education

### California State University Northridge

B.A. Communication Design

August 2020-May 2022

### Santa Barbra City College

AA Media Arts May 2020

## Experiences

### Intersect LA (IXLA) Internship

Sept. 2021-May 2022

*Project Lead*

- Ability to delegate tasks to team members as a project lead
- Managing project outlines and deadlines
- Coordinate meetings to discuss progress on given tasks with the given Client.

### Graphic Designer

DesignHub Aug.2020-Dec. 2020

- Worked with two other as part of a team people to create a brand Identity
- Communicated with the team and conducted **UX/**

### UI and Web Designer

- Ability to build low-fi, mid-fi, and hi-fi wire-frames and prototyping
- Creating sitemaps and user flow
- UX/UI research; addressing problem and hypothesis statements, competitive analysis, personas, etc.
- Enthusiastic about addressing and adapting accessibility in designs
- Ability to produce storyboards

## Teach Access Study Away

Accessibility Fundamentals

Assistive technology

Web/app accessibility

## Software

### Adobe CC

- InDesign
- Illustrator
- Adobe XD
- Photoshop
- Dimention

- AfterEffects

### Other Tools

- Figma
- Wix
- Google Workspace

## Design Skills

- Branding
- Logo Design
- UX/UI design and research
- Creative Strategy
- Graphic Design

## Other Skills

- Bilingual ( English, Spanish)
- Time Management
- Critical Thinking
- Attention to Detail
- Flexibility
- Problem solving skills

References Available Upon Request

