

Rocio Reyes

I am a Graphic Designer and UX Designer passionate, motivated and willing to gain work experience. I am willing to jump into the unknown and enjoy working and interacting with people around me

Experiences

Intersect LA (IXLA) Internship

September 2021-May 2022

Project Lead + Graphic Designer

- Ability to delegate tasks to team members as a project lead and managing project outline and deadlines
- Coordinate meetings to discuss progress on given tasks with the Client.
- Created and gathered material for Lsmp for their online event

Graphic Designer

DesignHub August 2020-December 2020

- Worked with two other people to create a brand Identity and guideline.
- Have a balanced collaborative environment with team members.

UX/UI and Web Designer

- Ability to build low-fi, mid-fi, hi-fi wire-frames and prototyping
- Create sitemaps and user flow
- UX/UI research; address problem and hypothesis statements, competitive analysis, personas, etc.
- Enthusiastic about addressing and adapting

Attended Teach Access

Study Away Program

Accessibility Fundamentals

Assistive technology

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rocioreyesportfolio.com

Education

California State University Northridge

B.A. Communication Design May 2022

Santa Barbara City College

AA Media Arts May 2020

Software

Adobe CC

- InDesign
- Photoshop
- Illustrator
- Dimension
- Adobe XD
- AfterEffects

Extracurricular

SAGA Club

Student Advertising Graphics Association

Hard Skills

- Branding
- Logo Design
- UX/UI Design and research
- Creative Strategy
- Graphic Design
- Typography
- Bilingual (English, Spanish)
- Basic HTML

Soft Skills

- Time Management
- Critical Thinking
- Attention to Detail
- Flexibility
- Problem solving skills
- Creativity

Other Tools

- Google
- Workspace
- Figma

